



Conagra Brands Citizenship Update 2019



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From our President and Chief Executive Officer

Fiscal year 2019 was an eventful year for Conagra Brands. We completed the acquisition of Pinnacle Foods, which added such brands as Birds Eye®, Wish Bone® and Gardein® to our leading portfolio of consumer favorites. As we continue to integrate the businesses, we're uncovering numerous opportunities to further our progress across the CSR spectrum and manage critical environmental, social and governance (ESG) challenges and opportunities. Because we're still working on determining the impact that the new organization can have, this year's report is simply an update on our progress to date. Please see our recent [GRI-compliant citizenship report](#), released in May 2019, for additional details on environmental, social and governance management practices across all our CSR pillars.

As the size of our business and operations have increased, so too has our opportunity to nourish even more lives. And that starts with good food, of course. But at Conagra, that's just the beginning.

Nourishing our consumers with good food that provides them choices while meeting our high quality and food safety standards will always be a focus. This past year we launched numerous nutritious offerings such as new varieties of Healthy Choice® Power Bowls, which are packed with protein and wholesome ingredients; Birds Eye Veggie Made, which are delicious and nutritious vegetable-based alternatives to popular side dishes; and expanded our popular Gardein line of plant-based meat alternative products.



We also strive to nourish the planet, by sourcing raw ingredients and packaging materials responsibly, generating less waste for disposal, reducing energy use and water use, and helping preserve our forests and other resources. This is evidenced by our annual Sustainable Development Awards program, now in its 10th consecutive year. Over the last decade, projects submitted for these awards have conserved 3.5 billion gallons of water, decreased our carbon footprint by 189,280 metric tons, and reduced waste by 93,700 tons.

We also work hard to nourish our employees' lives, both inside the office and in the communities where they live. In the office, we provide an inclusive environment where they can grow their careers and make their mark on the organization. We also offer professional development opportunities for all employees to support their continuous growth. In the communities where our employees live, we have an opportunity to make a meaningful impact

on the pervasive societal issue of hunger. We take a holistic approach which includes employee volunteerism—this past year our employees volunteered more than 10,500 hours, we donated products, which help to stock pantries as well as reduce food waste, and contributed financially to nonprofits in communities where we operate.

We're proud of the impact we've been able to make, but also know that there's much more to be done. That's why our employees across Conagra Brands are steadfast in our efforts to continue to do the right things and do things right.

Thank you for your continued interest and support.


 A handwritten signature in black ink that reads "Sean M. Connolly".

Sean M. Connolly
President and Chief Executive Officer

Conagra Brands at a Glance

EMPLOYEES
Approximately
18,000



BRANDS*
Include



HEADQUARTERS
Chicago



REVENUE
Approximately
\$11 billion



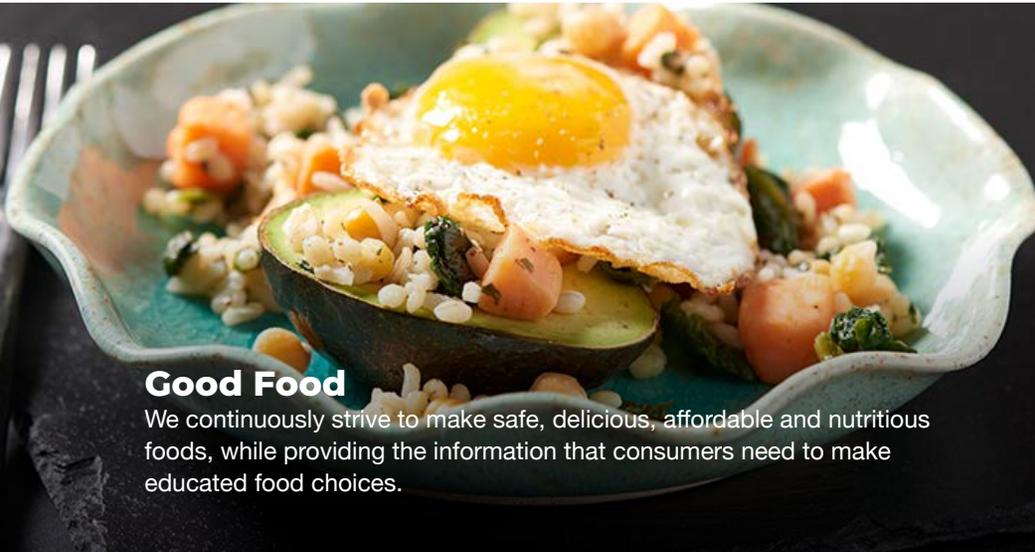
FACILITIES
Approximately
50



Citizenship Philosophy and Focus Areas

The people of Conagra Brands make everyday food in extraordinary ways and with unwavering attention to our citizenship ambitions. This means making food that's delicious, safe, nutritious and convenient, while addressing the key economic, environmental and social impacts directly linked to our activities and products, such as through business relationships with farmers, suppliers, customers and others.

Our citizenship strategy includes four focus areas: Good Food, Responsible Sourcing, Better Planet and Stronger Communities. Together, these strategic pillars articulate our values and ambitions as a responsible corporate citizen. We look forward to making good food for generations to come, and doing so in a way that supports responsible sourcing, stronger communities and a better planet.



Good Food

We continuously strive to make safe, delicious, affordable and nutritious foods, while providing the information that consumers need to make educated food choices.



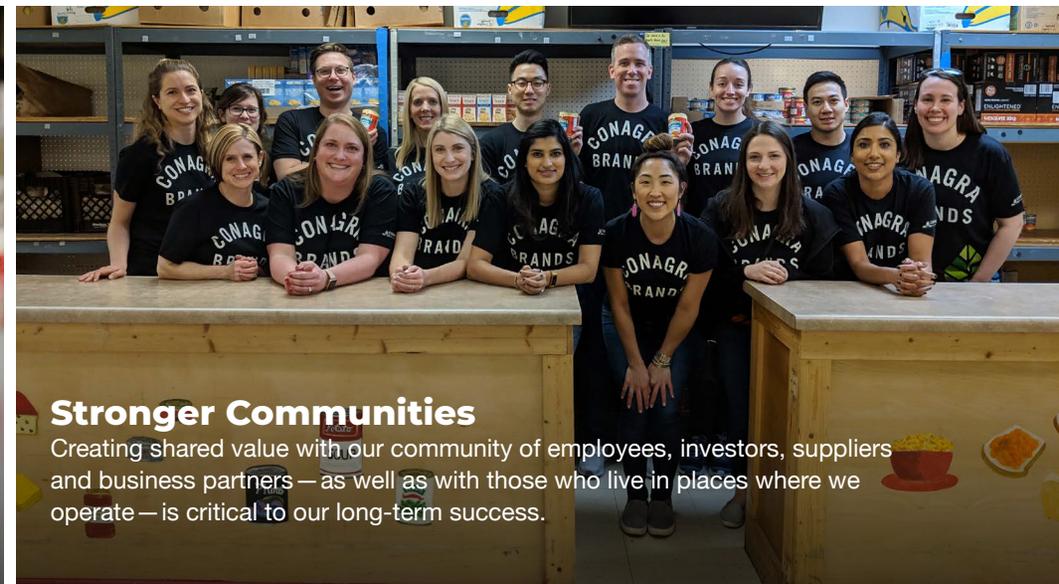
Better Planet

The health of the planet and availability of natural resources are intricately linked to every part of our business. We're especially focused on taking action on climate change, preserving water resources, and eliminating waste.



Responsible Sourcing

Responsible sourcing of ingredients and packaging materials is about more than cost and quality. We also consider the environmental, social and economic impacts across our value chain.



Stronger Communities

Creating shared value with our community of employees, investors, suppliers and business partners — as well as with those who live in places where we operate — is critical to our long-term success.

Materiality: What Matters, Where it Matters

In 2017, we refreshed our materiality analysis to reflect current business strategies and stakeholder dialogues on relevant environmental, social and governance (ESG) topics. Our materiality matrix identified 21 topics across four strategic pillars: Better Planet, Good Food, Responsible Sourcing and Stronger Communities.

Our Citizenship strategy is deeply rooted in this holistic and objective view into what issues matter most, with an eye on how our activities impact global efforts to reach the [UN Sustainable Development Goals](#). These 17 goals address challenges such as access to food, inequality, climate change, water scarcity, and community empowerment, and intersect with Conagra Brands' material issues, goals and ESG management strategies.

While the 2018 acquisition of Pinnacle Foods has changed our overall business footprint, the complementary nature of the Pinnacle Foods portfolio resulted in little change to our materiality assessment, especially those topics of critical importance. We plan to do another materiality analysis in the coming years.

Conagra Brands Materiality Assessment: Relative priority of corporate citizenship topics



Alignment of Material Topics with the UN Sustainable Development Goals

Conagra Brands' CSR efforts support each of the UN Sustainable Development Goals.¹



CRITICAL	STRATEGIC	IMPORTANT
Food Safety 2 3 9	Water Consumption 6 12	Energy Use 3 7
Health & Nutrition 2 3 9	Product Transparency 2 3 12	Solid Waste 8 11 12
Corporate Ethics 1 5 8 10 16	Food Waste 2 12	Community Impacts & Philanthropy 1 2 4 11 17
Supplier Code of Conduct 1 3 5 6 8 10 16	Sustainable Sourcing 2 3 5 6 8 13 14 15	Employee Health & Wellness 3 5
Climate Change 7 11 13	Packaging 2 8 11 12	
Diversity & Inclusion 1 5	Food Policy 9	
Environmental Compliance 3 6 8 12	Culture & Workplace 3 4 5 8 16	
		Deforestation 2 11 15
		Animal Welfare 2 14
		Transportation & Logistics 7

¹ Based on Conagra's internal assessment of the success metrics for each UN Goal, as compared to our CSR efforts.

Food Safety

Conagra Brands' Food Safety & Quality teams are responsible for managing the integrity of our food—beginning with sourcing ingredients and all the way through preparation and delivery to our customers and consumers. These teams are comprised of subject matter experts who provide functional leadership on all matters related to food safety and quality, including:

- Food safety and quality in production and distribution
- Supplier food safety and quality
- Consumer affairs
- Sanitation
- Allergens
- Microbiology, toxicology, and chemistry
- Thermal processing
- Religious certification (Kosher, Halal)
- Engineering
- Foreign material contamination
- Auditing

Outside of the company, we work closely with our suppliers to ensure food safety and quality of our ingredients. We require our suppliers to use an accredited certification body to audit against Global Food Safety Initiative (GFSI) standards annually. Approximately 75–80% of our direct suppliers have completed GFSI-recognized certification.

We also engage outside experts to help ensure that our food safety and quality programs are world-class. We have a Food Safety Council, which provides ongoing input and advice on new and emerging food safety practices. The Council's members are recognized in the industry for their expertise in specific food safety disciplines such as food science,

microbiology, toxicology, epidemiology, microbial physiology, public health and public policy.

As leaders in food safety, we have embraced the Food Safety Modernization Act (FSMA), and look forward to working with the U.S. Food and Drug Administration (FDA) as this important law continues to be implemented. In the rare event that our food does not meet our high standards for regulatory compliance, quality assurance or food safety, we take marketplace action as necessary. In fiscal year 2019, we had five recalls and one withdrawal, with none resulting in injuries or illness at the time. For more detail on Conagra's food safety and quality procedures, please refer to our [2018 Citizenship Report](#).



HEALTHY CHOICE PRODUCTION, COUNCIL BLUFFS, IOWA

Conagra Brands continuously evolves to deliver foods with nutritional benefits that are aligned with consumer preferences. We deliver these benefits by using whole foods and intentional ingredients. Additionally, we have laid the groundwork for a focus on environmentally sustainable diets. These three elements—nutrition benefits, intentional ingredients through whole foods, and sustainable diets—build our nutrition platform.

Nutritional Benefits

For our health and wellness products, our food design framework includes nutrient guardrails that enable our food scientists and chefs to create recipes that deliver the intended nutrition proposition. The nutrient density of our portfolio is considered best in class as exemplified by the 2018 Access to Nutrition Index (ATNI) U.S. Spotlight Index. After rigorous nutrition evaluation by ATNI of the 10 largest U.S. food companies' portfolios, Conagra Brands was ranked #1 in the Product Profile ranking. According to the report, Conagra Brands was estimated to generate 44% of 2016 sales from healthy products and 32% from products that meet World Health Organization Euro criteria for marketing to children. This assessment occurs on a bi-annual basis, the next assessment will be released in 2020.

Whole-Food Focus

Research shows that consumers are increasingly thinking differently about food and their relationship with food. They want products that contain whole food ingredients that they trust will help them meet their goals for health and wellness. Many are now defining nutrition both expansively and holistically. It is no longer enough that foods claim to provide specific “good for you” vitamins, protein, fiber and other key nutrients.

Conagra Brands has shifted to a nutrition philosophy where we focus on foods and ingredients rather than specific nutrient reductions or increases. Our Healthy Choice® brand exemplifies this philosophy. The Power Bowls line features bold flavors and an intentional balance of ingredients that align with consumer's current interest in eating healthy, nutritious food. Each ingredient is thoughtfully selected to provide inspired, on-trend flavors with unique nutrient-dense vegetables and whole grains.



THE POWER BOWLS LINE FEATURES BOLD FLAVORS AND AN INTENTIONAL BALANCE OF INGREDIENTS THAT ALIGN WITH CONSUMER'S CURRENT ATTITUDES TOWARDS HEALTHY, NUTRITIOUS FOOD.



Sustainable Diets

Our approach to nutrition increasingly incorporates environmental sustainability. Conagra Brands utilizes findings from The EAT-Lancet Commission on Food, Planet and Health and recognizes the [UN FAO definition of sustainable diets](#), which takes into consideration nutrition and health, economic impacts, social impacts and cultural context, and environmental impacts.

As part of our ongoing effort to promote adoption of sustainable diets in the markets we serve, Conagra Brands is increasing the proportion of plant proteins relative to animal protein sources in our portfolio.

Plant-based brands and platforms are now significant parts of our business.

In calendar year 2018, our Gardein brand generated \$173 million in annual sales, a four-fold increase over four years.¹ Our Birds Eye frozen vegetable brand generates more than \$1 billion in annual sales²

In June 2019, [Conagra Brands was recognized in a FAIRR report as a leader in sustainable proteins](#). FAIRR is a group backed by dozens of institutional investors managing more than \$5 trillion in assets. Their report ranked Conagra Brands in the “proactive”

category which is top ranking, because we have demonstrated evidence of addressing risks in our animal protein supply chain and expanded our plant-based protein portfolio.

We are approaching further protein diversification in our product portfolio by innovating new plant-based products and offering approachable options for consumers looking to incorporate more plant foods into their diets.



¹ Source: Q4 & Full-Year Fiscal 2019 Earnings Presentation from June 27, 2019. Sales data based on IRI MULO CY2014-CY2018, 2016-2018 Consumption Data from AC Nielsen Strat Planner, All Channels, Internal CAG Gross Food Service Sales

² Source: IRI POS, MULO+C, Dollar Sales, L52 week ending February 24, 2019, as reported during Conagra Brands Investor Day, April 10, 2019

Conagra Brands is committed to providing access to the information consumers want and need to make informed decisions about what they eat.

SmartLabel

SmartLabel leverages mobile technology to provide consumers with easy access to product information—detailed nutritional information, ingredient definitions, allergens, ingredient certifications such as USDA organic and Non-GMO Project Verified, and many other product attributes, as well as associated manufacturing practices like waste, energy, and water use reduction. As of the end of fiscal year 2019, we had approximately 2,600 pages live on smartlabel.org.



Genetically Modified Ingredients

Many of our products, such as Hunt's tomatoes and Alexia vegetables, are [Non-GMO Project Verified](#). Conagra fully supports the National Bioengineered Food Disclosure Law, which requires food companies to include information about GMOs on product labels and online. Now that the final National Bioengineered Food Disclosure Standard has been issued by the USDA, we intend to comply fully by the January 2022 compliance deadline.

Allergen Labeling

The Food Allergen Labeling and Consumer Protection Act requires food manufacturers to clearly indicate when they've used one of eight major allergens: milk, eggs, fish, crustacean shellfish, peanuts, tree nuts, wheat, and soy. For any branded foods that contain one of these allergens, we include a plain-language "Contains" statement below the ingredient statement. Some of our food packages might feature a precautionary "May Contain" statement. Conagra closely monitors allergen management trends and other food safety risks and works to minimize potential impacts. We always use Good Manufacturing Practices (GMPs) and thoroughly clean our equipment after using allergen-containing ingredients.



Gluten-free Products

Our portfolio offers options for consumers looking for gluten-free foods, including Udi's® and Glutino® bread, snacks, pizza, and baking mixes. According to FDA labeling rules, any foods bearing a "Gluten Free" claim must contain less than 20 ppm (parts per million) gluten. To ensure full compliance with the FDA's defined standard for gluten content, Conagra only uses the "Gluten Free" claim on a food after implementing comprehensive testing protocols, including ingredient reviews, facility suitability, and overall product composition.



Responsible Marketing to Children

Since 2007, we have participated in [the Children's Food and Beverage Advertising Initiative \(CFBAI\)](#) of the Council of Better Business Bureaus. We adhere to CFBAI's criteria, including that advertised foods contribute important food groups: fruits, vegetables, non/low-fat dairy, whole grains, essential nutrients, or some combination of these components. Our commitments include:

- Devoting 100% of our advertising directed to children under 12 years of age to products that meet CFBAI's uniform nutrition criteria.
- Never seeking product placements in children's programming.
- Never running advertising primarily directed to children under 6 years of age in TV, radio, print or online, including websites, online games, DVDs and other video formats, mobile apps, and word of mouth platforms.
- Never advertising our foods to children in elementary schools, even foods that meet CFBAI's nutrition criteria. This commitment applies to the entire school, its facilities and grounds, and covers the entire school day, whenever children are under the supervision of the school or third parties on behalf of the school.

CFBAI's criteria also set rigorous standards that limit calories, total sugars, sodium, saturated fat and trans fat.



Natural Product Claims

Conagra Brands has implemented an internal Natural Council, which is responsible for carefully reviewing all proposed natural claims for Conagra Brands' products. Comprised of cross-functional team members from Conagra's Legal, Regulatory, Product Development, Labeling, and Food Safety & Quality departments, the Natural Council ensures all Conagra products featuring a natural claim meet the applicable U.S. laws and regulations and the company's requirements for such claims.¹ These requirements were developed, and are updated as necessary, to be consistent with the USDA's Natural Policy and the FDA's guidelines for natural claims. All Conagra products with a natural claim at a minimum do not contain artificial or synthetic ingredients, artificial flavors or colors, or chemical preservatives.

¹To the extent any Conagra Brands products bearing a natural claim are sold or distributed outside the U.S., this statement is not intended to provide any assurances by Conagra Brands as to the compliance of the natural claim with any applicable laws or regulations of the country where the products will be sold or distributed.

SUPPLIER EXCELLENCE PROGRAM SUSTAINABILITY AWARD 2019



Supplier Excellence Program

The Supplier Excellence Program applies to our top direct material suppliers, which includes 60 suppliers, representing approximately 75% of our overall spend on food ingredients, commodities and packaging direct material spend.

As part of our Supplier Excellence Program, Conagra Brands assesses key suppliers at least annually on Environmental, Social and Governance (ESG) risk-related performance and disclosure. Metrics include public supplier response to CDP Water, Forest and Investor questionnaires; GRI-compliant reporting; and policy/commitments adequately addressing sustainability risks specific to the supplier's industry, including climate change. The annual sustainability assessment is supplemented by quarterly performance discussions and risk analyses, and we work in partnership with our suppliers to address any issues or gaps. We recognize top performing suppliers at our annual Supplier Excellence Summit, with awards to recognize suppliers who represent industry best practices in Sustainability and Diversity & Inclusion. Winners are chosen from among the highest-rated suppliers according to our ESG risk assessment.

Supplier Code of Conduct

Our [Code of Conduct for Suppliers](#) (last updated in October 2019) applies across the board to all of our suppliers, and covers legal compliance to workplace and human rights; animal welfare; health, safety and the environment; ethical dealings; and monitoring and recordkeeping. Standards address non-discrimination, no forced or compulsory labor, no child labor, immigration law compliance, freedom of association, animal welfare, deforestation and other areas.

Each requirement within our Supplier Code of Conduct must be absolutely and continuously met and supported by appropriate documentation. We maintain full rights to inspect facilities and review applicable documentation to ensure compliance. Our Supplier Code of Conduct also specifies that our suppliers must take reasonable actions to ensure that their suppliers and sub-contractors are in compliance. We provide guidance to our suppliers regarding subcontracting and require them to replicate our requirements all the way down their supply chains.

Conagra Brands uses a rigorous due diligence process to ensure that we have appropriate documentation regarding new suppliers and the materials to be purchased from them. This includes, but is not limited to, spec sheets, allergen information, conflicts of interest disclosures, third-party audits and country of manufacture statements.

Our Supplier Quality and Risk teams reviews all materials to be purchased, where those materials come from, the potential supplier's third-party audit, proposed final use of the material and other information about the material or supplier. The Supplier Quality team also looks at new suppliers' conformance with specific expectations set forth in our [Supplier Expectations Manual](#). Our Risk team's due diligence screens specifically include criteria related to environmental compliance, child labor and human trafficking.

Dedicated procurement staff provide continuous support to each direct supplier via periodic touchpoints to discuss any sustainability developments or other issues that might arise. In addition, Conagra Brands' Legal and Human Resources teams facilitate internal compliance expectations in supplier operations, with confidential reporting channels for grievances related to concerns such as bribery or corruption.



Priority Ingredients

As stated in our Supplier Code of Conduct, Conagra Brands is committed to the following and requires the same of its suppliers: reducing environmental impacts such as deforestation, greenhouse gas emissions, and waste generation; protecting water resources through restorative or conservation efforts; supporting social needs in the communities in which it operates through philanthropic investment, diversity and inclusion, human rights practices; and supporting traceability efforts of goods and services throughout the supply chain.

All Conagra goods and services are sourced in accordance with our Supplier Code of Conduct, which incorporates the [UN Guiding Principles on Business and Human Rights](#) and the [International Bill of Human Rights](#) and the principles concerning fundamental rights set out in the [International Labour Organization’s Declaration on Fundamental Principles and Rights at Work](#).

Conagra Brands requires its suppliers to implement humane procedures in support of the five freedoms of animal welfare at all times, including when animals are raised, cared for, transported, and processed. Conagra Brands requires that suppliers provide an environment that is free from stress, cruelty, abuse, and neglect throughout the life of the animal. Where noted below, Conagra Brands’ animal welfare policy includes compliance with additional commodity-specific policies, goals and standards for responsible animal housing and care.

Priority Ingredients and Materials

INGREDIENT/MATERIAL	PRIMARY SOURCING REGIONS	RISK MANAGEMENT PRIORITIES	PRIMARY RISK MANAGEMENT PRACTICES ¹
<p>Beef</p>	United States, Australia, Canada, Uruguay, Brazil	Ecosystem impacts, including deforestation	<p>More than 80% of our beef is sourced from areas designated as low risk for deforestation²; and Conagra Brands does not procure beef directly sourced from areas at high risk for deforestation, specifically the Amazon, the Cerrado and the Gran Chaco in Latin America, with satellite technology in place to monitor for deforestation.</p> <p>More than 70% of our volume comes from suppliers assessed at least annually on ESG performance as part of Conagra’s Supplier Excellence Program.</p>
<p>Broiler Chickens</p>	United States	Animal welfare	<p>100% of our volume comes from suppliers assessed at least annually on ESG performance as part of Conagra’s Supplier Excellence Program.</p> <p>Conagra Brands’ 2024 broiler chicken animal welfare goal includes the following elements:</p> <ul style="list-style-type: none"> • Source 100% of chicken used in products from either Royal Society for the Prevention of Cruelty to Animals (RSPCA) or Global Animal Partnership (GAP)-approved breeds or strains. • Offer improved environments that meet GAP standards for better lighting, litter quality and other enrichments. • Provide birds with more space to perform natural behaviors, including a stocking density of no greater than six pounds per square foot and no use of broiler cages. • Employ a multi-step controlled atmosphere processing system and avoid live-shackling or live-dumping. • Track supplier compliance via third-party auditing.

¹ Progress numbers are approximate, and may vary annually due to changes in suppliers, market conditions or improvements in data methodology.

² According to data from [WWF Living Forests Report](#), Ceres [Engage the Chain](#), and [WRI Global Forest Watch Analysis](#).



INGREDIENT/ MATERIAL	PRIMARY SOURCING REGIONS	RISK MANAGEMENT PRIORITIES	PRIMARY RISK MANAGEMENT PRACTICES
 Cocoa	West Africa	Ecosystem impacts, including deforestation; labor practices	More than 98% of total volume is sourced from suppliers that have one or more of the following: Rainforest Alliance Chain of Custody certification; NDPE policy (No high value conservation deforestation, no peatlands development, and no labor exploitation); 2025 or 2030 Zero Deforestation goals.
 Dairy	United States	Animal welfare	All major U.S. dairy suppliers adhere to the National Dairy Farmers Assuring Responsible Management (FARM) Animal Care Program . The FARM Animal Care Program establishes dairy animal welfare management standards for the dairy industry, which addresses dehorning and includes a ban on tail docking. The program utilizes 3rd party evaluators that certify that standards are being followed on the farm.
 Eggs	Midwest United States	Animal welfare	<p>Approximately 80% of our volume comes from suppliers assessed at least annually on ESG performance as part of Conagra's Supplier Excellence Program.</p> <p>Conagra Brands has made an ambitious commitment to source 100% cage free eggs throughout U.S. and Canada operations by 2025³</p> <p>Between 1–10% of our annual egg supply is cage free, with cage-free hen infrastructure in development for 80% of our supply base.</p> <p>Since 2011, Conagra has incorporated 9 million cage-free eggs into our products.</p>
 Fiber-based packaging	Canada, United States	Life cycle environmental impacts	<p>Approximately 95% of our volume comes from suppliers assessed at least annually on ESG performance as part of Conagra's Supplier Excellence Program.</p> <p>Approximately 90% of virgin fiber for fiber-based packaging is sourced from suppliers utilizing Forest Stewardship Council (FSC) or Sustainable Forestry Initiative (SFI) certified mills. Conagra Brands does not directly source paper fiber from areas at high risk for deforestation, specifically natural forests in Sumatra, Borneo, New Guinea, and the Russian Far East.</p> <p>We are actively working to include the How2Recycle label on all Conagra Brands products sold in the U.S.</p>
 Metal packaging	United States, European Union, Canada, Japan, South Korea	Global markets, life cycle environmental impacts	<p>100% of our volume comes from suppliers assessed at least annually on ESG performance as part of Conagra's Supplier Excellence Program.</p> <p>The recycling rate of steel cans is 71% in the U.S.⁴ which tends to be higher than for other materials.</p>
 Palm oil	Indonesia, Malaysia	Ecosystem impacts, including deforestation; labor practices	<p>100% of our palm oil buy is covered by Roundtable on Sustainable Palm Oil (RSPO) certification using the Mass Balance system (40%) and Book & Claim system (60%). Our goal is to move toward 100% RSPO certified mass balance in 2020⁵</p> <p>Approximately 96% of our volume comes from suppliers assessed quarterly on ESG performance as part of Conagra's Supplier Excellence Program.</p>

³ Goal announced 2016, prior to Conagra Brands' acquisition of Pinnacle Foods and several other entities, spin-off off Lamb Weston, sale of SpiceTec, JM Swank, Wesson and Lender's. For more information: <https://www.conagrabrands.com/news-room/news-conagra-targets-100-percent-cage-free-egg-supply-by-2025-2130041>

⁴ Source: EPA (2017 data)

⁵ Goal and baseline published in 2012, prior to Conagra Brands' acquisition of Pinnacle Foods and several other entities, purchase and sale of Ralcorp, spin-off off Lamb Weston, sale of SpiceTec, JM Swank, Wesson and Lender's. For more information: <https://rspo.org/file/acop2013/submissions/CONAGRA%20FOODS,%20INC.pdf>

INGREDIENT/ MATERIAL	PRIMARY SOURCING REGIONS	RISK MANAGEMENT PRIORITIES	PRIMARY RISK MANAGEMENT PRACTICES
 Peanuts	Southeast United States	Agricultural inputs and impacts	<p>Peanut farmers in our supply chain have reduced fertilizer use by an industry average of 42.5%, water use by 33%, and pesticide use by 25% over the last two decades⁶</p> <p>Approximately 85% of our volume comes from suppliers assessed at least annually on ESG performance as part of Supplier Excellence Program.</p>
 Popcorn	Midwest United States	Agricultural inputs and impacts	100% of supply is at low risk for contributing to agricultural runoff pollution in the Gulf of Mexico. ⁷
 Pork	United States	Animal welfare	<p>100% of pork sourced in accordance with the Pork Quality Assurance[®] Plus (PQA Plus) standards for animal welfare, food safety, public health, and other responsible business practices.</p> <p>100% of our volume comes from suppliers assessed at least annually on ESG performance as part of Conagra's Supplier Excellence Program.</p> <p>Based on supplier commitments, by 2022, we expect 85–90% of our current supply base for pork will come from supply chains where sows are housed in groups rather than crates for the majority of their lives. By 2025, we expect 70% of our current supply base for pork will eliminate gestation crates from their entire supply chain.</p> <p>We are continuing dialogues with our suppliers about gestation crate elimination, the majority of whom have timelines and plans in place.</p>
 Resin-based packaging	United States, with some foreign raw material inputs	Global markets, life cycle environmental impacts	<p>Our sustainable packaging strategy includes a goal of making 100% of Conagra Brands' plastic packaging renewable, recyclable or compostable by 2025.</p> <p>More than 90% of our resin purchase comes from suppliers that are assessed for ESG performance at least annually as part of our Supplier Excellence Program.</p>
 Seafood	Bering Sea	Overfishing, ecosystem impacts	99% of our seafood is third-party certified sustainable, either via Marine Stewardship Council or the Global Aquaculture Alliance's Best Aquaculture Practices (BAP) certification.
 Soy	United States	Agricultural inputs and impacts	<p>Approximately 98% of our volume comes from suppliers assessed at least annually on ESG performance as part of Conagra's Supplier Excellence Program.</p> <p>100% sourced from areas designated as low risk for deforestation⁸ Conagra Brands does not directly procure soy from the Amazon, the Cerrado nor the Gran Chaco in Latin America.</p>
 Tomatoes	Western United States	Agricultural inputs and impacts; water scarcity	<p>Our tomato growers have installed drip irrigation systems on 97% of contracted acres, improving sustainable farming through conservation tillage, reducing nutrient and crop management chemical application rates, and reducing water use by nearly 15% compared to traditional furrow irrigation systems.</p> <p>Our Oakdale Hunt's facility cleans and recycles water used to process tomatoes into farm irrigation water, supporting conservation throughout our supply chain.</p>

⁶ Source: USDA

⁷ Conagra risk assessment based on U.S. Geological Survey Gulf of Mexico hypoxia data and USDA Farm Service Agency data on planted popcorn acreage.

⁸ According to data from [WWF Living Forests Report](#), Ceres [Engage the Chain](#), and [WRI Global Forest Watch Analysis](#).

Supply Chain Water Risk

We monitor sourcing water risks through an annual assessment of priority materials and ingredients using the WRI Aqueduct global water risk mapping tool. Mitigation strategies for priority ingredients and materials include supplier water management assessments as part of our Supplier Excellence Program, and reducing our sourcing dependency on regions with persistent water stress.

HUNT'S TOMATO GROWERS, CALIF.



SOURCE COUNTRIES (ALPHABETICAL)	WRI WATER STRESS LEVEL (2019)	PRIMARY RISK MANAGEMENT PRACTICES
Australia	Medium–High	Minimize geographic sourcing dependency. Less than 2% of our beef supply originates from Australia. Suppliers apply water conservation practices in water-stressed areas.
Brazil	Low	Sourcing from low-risk regions
Canada	Low	Sourcing from low-risk regions
Colombia	Low	Sourcing from low-risk regions
Côte d'Ivoire	Low	Sourcing from low-risk regions
Ecuador	Low–Medium	Annual evaluation of supplier efforts to track, disclose and manage water risk.
European Union (various)	Varies, though majority of geographies fall in Low–Medium	Annual evaluation of supplier efforts to track, disclose and manage water risk. Source low water risk commodity. Eleven% of overall European Union water use is for industrial purposes ¹ , which includes metal manufacturing for Conagra's steel cans.
Ghana	Low	Sourcing from low-risk regions
Japan	Low–Medium	Annual evaluation of supplier efforts to track, disclose and manage water risk.
Malaysia	Low	Sourcing from low-risk regions and utilizing third-party sustainability certifications for palm oil
South Korea	Medium–High	Annual evaluation of supplier efforts to track, disclose and manage water risk.
United States	Low–Medium	Annual evaluation of supplier efforts to track, disclose and manage water risk.
Uruguay	Low	Sourcing from low-risk regions

¹ Source: European Environment Agency report “Water Resources Across Europe—Confronting Water Scarcity and Drought,” 2009.

Packaging Sustainability

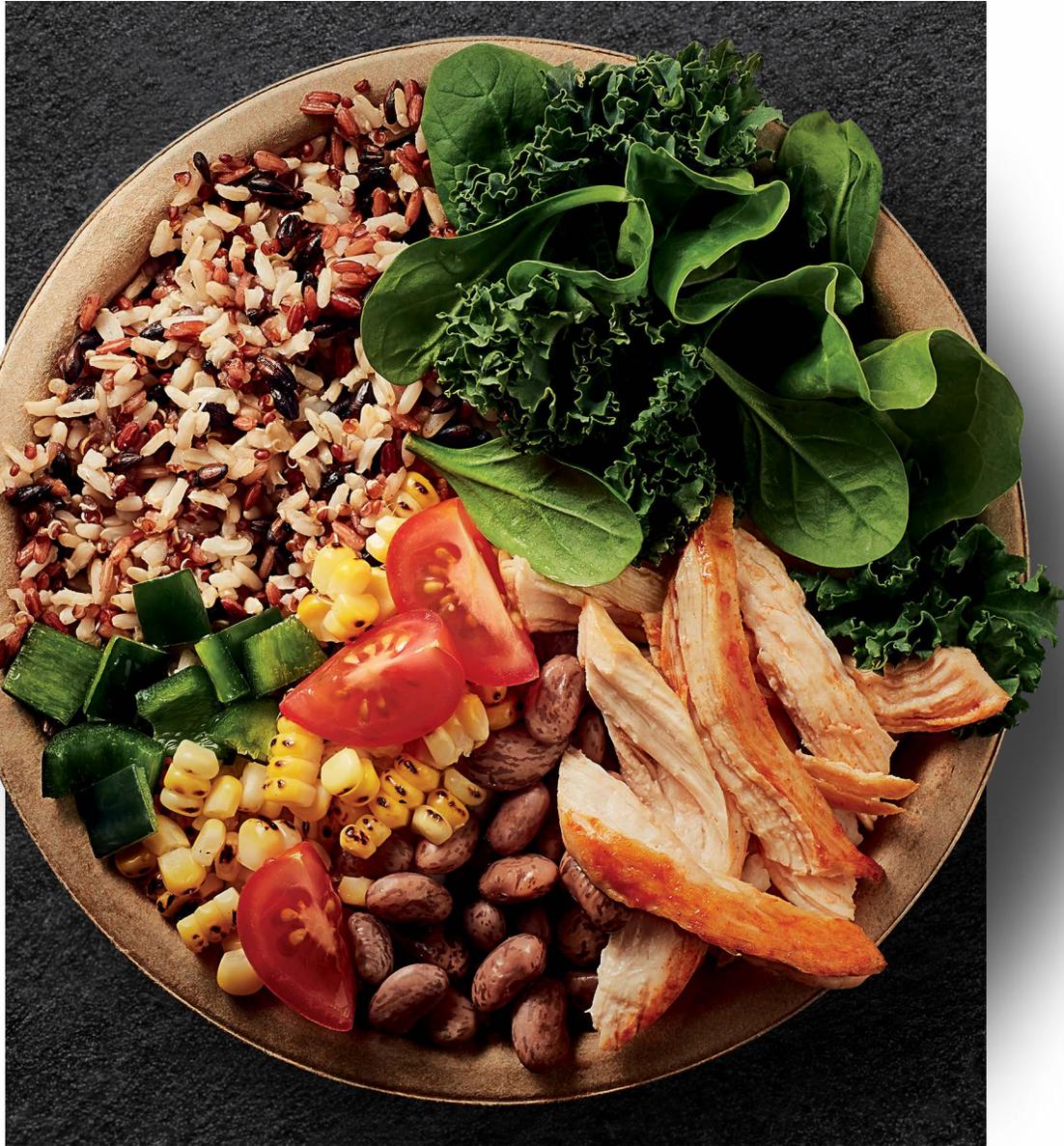
Packaging serves a critical role in maintaining both food freshness and safety, but waste from plastic packaging is a growing issue. Conagra is committed to producing packaging that takes environmental impacts into account while continuing to ensure food quality and safety, and we are striving toward making **100% of our current plastic packaging renewable, recyclable or compostable by 2025.**

We aim to reduce waste derived from packaging through thoughtful design and by using renewable and more readily recyclable or compostable materials. Our fiber-based Healthy Choice Power Bowls have helped avoid the use of more than 2.1 million pounds of plastic packaging since being introduced in 2017. Over the next few years, we aim to avoid the use of an additional 33 million pounds of plastic through further development of plant-based packaging options and other packaging innovations.

For more on our management approach to sustainable packaging, please view [our most recent GRI citizenship report.](#)

Healthy food can only come from a resilient ecosystem where everyone is playing their part. For our Healthy Choice brand, we continue to source our ingredients from U.S. farmers and vet international suppliers (like farmers in developing economies who receive sustainable agriculture training). And recently, we made the switch to plant-based fiber packaging for our Power Bowls, which allowed us to cut more than a million pounds of plastic used for trays. Our manufacturing processes have helped us lower greenhouse gas emissions and reduce our annual energy use by almost 2 million kilowatt hours, but we know our work doesn't stop here. We're committed to extending the concept of "healthy" to our entire supply chain.

LEARN MORE AT [HEALTHYCHOICE.COM/OUR-STORY](https://www.healthychoice.com/our-story)



Operational Sustainability



Conagra Brands is committed to making the planet better. We focus our resources in key areas where it matters most across our value chain. Climate change, water resources and waste are the most material issues and, therefore, key areas of focus for us. Climate change affects agricultural industries throughout the world and is a fundamental challenge to food production. It is dramatically affecting how we source raw ingredients to make our food, and how

we manage energy use in our facilities and across our value chain. Water resources are also essential throughout our value chain. From growing our raw ingredients to preparing and enjoying our food, all of us depend upon clean water every day. And, preventing waste—particularly food waste—is an important measure of our operating efficiency and an important social and environmental issue.

In October 2018, Conagra Brands committed to adopt science-based targets in line with the [Science Based Targets Initiative](#) and we are now in the process of setting our targets. These must be set within 24 months of our initial commitment and we are working diligently to have these in place and included in next year's Citizenship Report. Our goals guide us to source raw ingredients and packaging materials responsibly, to generate less waste for disposal, to reduce energy use and water use, and to help preserve our forests and other resources.



Sustainable Development Awards Program

Conagra Brands' Sustainable Development Awards program continues to be the cornerstone for engaging employees and recognizing their innovative ideas related to sustainable production and business practices. Employee teams submit projects for a chance to win grants for sustainability-focused public service projects in their community. This year marked the 10th consecutive year for the program and awards were given in five categories:

- Climate Change & Energy Efficiency
- Water Conservation & Wastewater Management
- Waste Reduction & Recycling
- Sustainable Business Innovation
- Overall Award of Excellence

Award-winning facilities receive a \$5,000 grant from the Conagra Brands Foundation for sustainability-focused public service projects in their community.

SINCE 2009, SUSTAINABLE DEVELOPMENT PROJECTS HAVE:

Conserved 3.5 billion gallons of water

Decreased Conagra's carbon footprint by 189,280 metric tons

Reduced waste by more than 93,700 tons

Decreased packaging materials by 32,095 tons

Saved over \$237 million



Environmental Management

Our global Environment, Occupational Health and Safety Philosophy, signed by CEO Sean Connolly, drives us towards continuous environment health and safety (EH&S) improvement, as measured by our leading environmental and safety indicators and implemented through our EH&S management approach. We are committed to complying with environmental laws and regulations and to protecting natural resources and we educate employees on five Conagra environmental and sustainability policy areas: Environmental, Compliance, Climate Change, Water Stewardship and Resource Conservation.

Through a robust Environmental Management System, we proactively manage environmental issues and share best practices among our facilities around the world. We routinely assess compliance through internal environmental audits. When compliance issues arise, our team of environmental professionals works closely with the affected facility to educate and develop effective action plans and track findings to resolution.

In fiscal year 2019, Conagra Brands received 21 Notices of Violation (NOVs) across legacy Conagra Brands and Pinnacle Foods facilities, and paid financial penalties associated with two, for a total of \$151,500 in environmental fines. Nearly all of this environmental fine amount was associated with a legacy Pinnacle Foods facility violation that took place prior to Conagra Brands' acquisition. Per our standard procedure, each NOV was assessed to determine any opportunities to prevent or mitigate the situations going forward.



GARDEIN® PRODUCTION, HAGERSTOWN, MD.

Climate Change

Climate change affects agricultural industries throughout the world and is a fundamental challenge to food production. It is dramatically affecting how we source raw ingredients to make our food, and how we manage energy use in our facilities and across our value chain. Conagra Brands has responded to the CDP's Climate Change questionnaire since 2008, providing detail on the business risks and opportunities related to climate change.

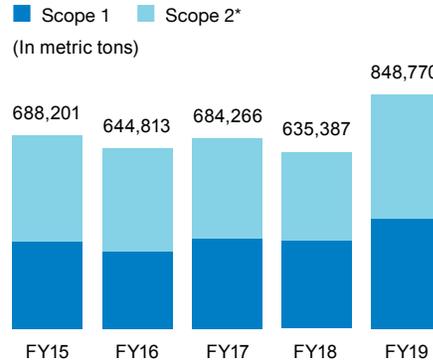
Scope 1 & 2 Emissions

In fiscal year 2019, our Scope 1 and 2 greenhouse gas emissions (CO₂e) were approximately 848,770.73 metric tons. This is a less than 1% increase from our fiscal year 2008 emissions but also reflects the significant increase of facilities in our network following the Pinnacle acquisition in October 2018.

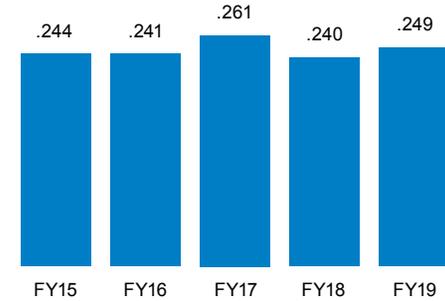
Scope 3 Emissions

During fiscal year 2019, we estimate the Scope 3 GHG emissions associated with sending waste materials to landfills were 12,910.25 metric tons. Diverting 85% of materials from landfill avoided 118,623.22 metric tons of Scope 3 greenhouse gas emissions.

Greenhouse Gas Emissions

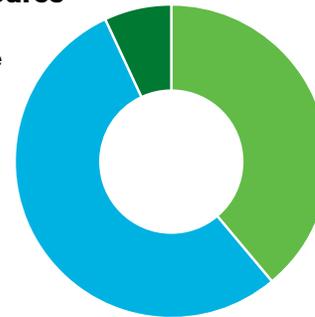


Greenhouse Gas Emissions per Pound of Product Produced



Greenhouse Gas Emissions by Source

Percent of total Scope 1 & 2 emissions



52.7%

Purchased electricity and steam

40.2%

Natural gas

7.1%

Other sources including other fuels, owned transportation, and refrigerants.

SUSTAINABLE DEVELOPMENT AWARDS

Our **Kent, Wash.** facility entered into a partnership with Puget Sound Energy and Cascade Energy called the Strategic Energy Management Program. During an Energy Kaizen event, it was determined that one of Kent's biggest opportunities for energy savings was identifying and fixing compressed air leaks.

429,000 kilowatt hours of electricity reduced



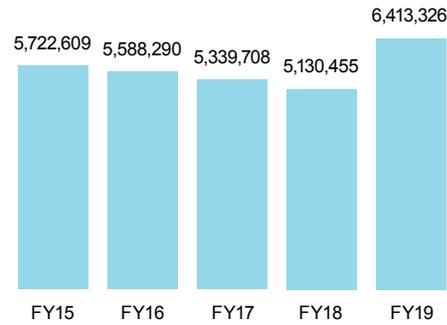
Energy Use & Efficiency

Approximately 93% of our greenhouse gas emissions come from natural gas and electricity. Therefore, we track energy use at the facility level on a monthly basis and provide regular reports to management.

Between fiscal year 2018 and fiscal year 2019, our energy intensity—the energy use per pound of product produced—stayed the same for natural gas, and increased 10% for electricity due to increased production and recently acquired facilities. In fiscal year 2019, 5.1% of our electricity came from renewable energy sources, the equivalent of 165,344.38 gigajoules.

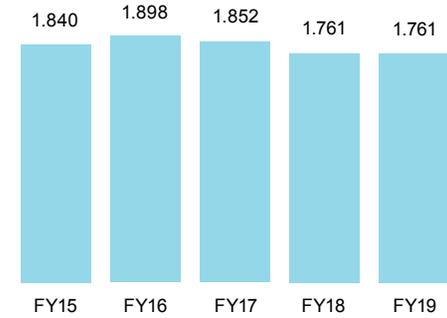
Natural Gas Use

(In mmBTU)



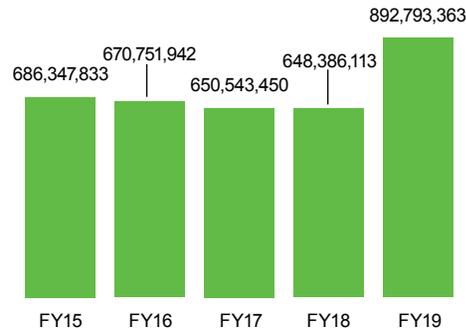
Natural Gas Use per Ton of Food Produced

(In Decatherms)



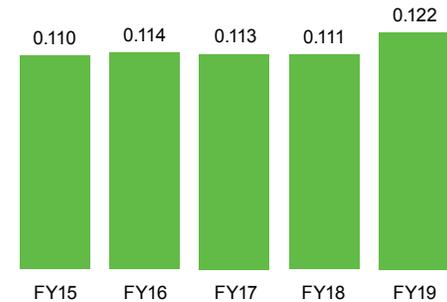
Electricity Use

(In kWh)



Electricity Use per Pound of Food Produced

(In kWh)



SUSTAINABLE DEVELOPMENT AWARDS

At our **Maple Grove, Minn.** facility, all interior lighting was converted from fluorescent to LED bulbs. The conversion saved a considerable amount of electrical energy, and our costs were reduced by roughly 50%.

747,780 kilowatt hours of electricity reduced



Water Use & Water Quality

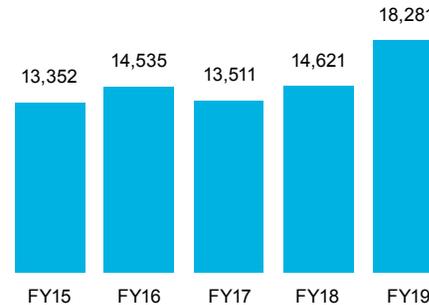
Conagra Brands’ commitment to a Better Planet includes actively addressing water risk. Our water resource strategy guides how we actively manage water resources across our value chain, taking into account both water use and water quality. More than 85% of our operational water comes from areas on the lower end of the World Resources Institute (WRI) water risk spectrum. In fiscal year 2019, approximately 45% was sourced from low stress locations, and 40% from low-to medium-stress locations.

Between fiscal year 2018 and fiscal year 2019, our water intensity—the water we use per pound of production—increased 0.2%, driven by increased production and recently acquired facilities.

Conagra Brands has responded to the CDP Water Program since its inception. Our publicly available responses provide information to the global marketplace on investment risks and opportunities associated with water risk.

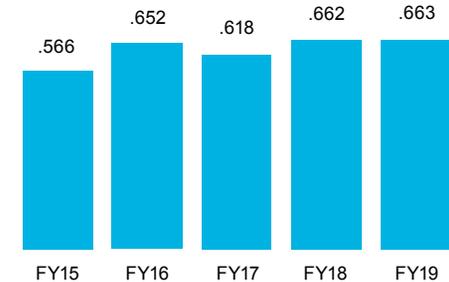
Total Water Withdrawal

(In thousand cubic meters)



Water Use per Pound of Food Produced

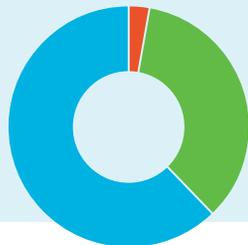
(In gallons)



Water Withdrawal Source, Water Use & Wastewater Discharge Destination

WATER SOURCE

- 3.1% Surface water
- 34.9% Well water
- 62.0% Public supply



WATER USE



Moving
We use water to move some ingredients through our facilities. Flotation helps to protect from damage, and allows us to better sort our products.



Cooking
Whether we are blanching beans, cooking pasta or steam peeling tomatoes, we use water and steam to cook food.



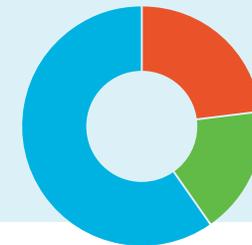
Washing
We need to wash many ingredients before cooking them, just as consumers would need to do at home.



Cleaning
Keeping our food safe requires a rigorous sanitation schedule. We use water routinely to clean our facilities, kitchens and preparation areas.

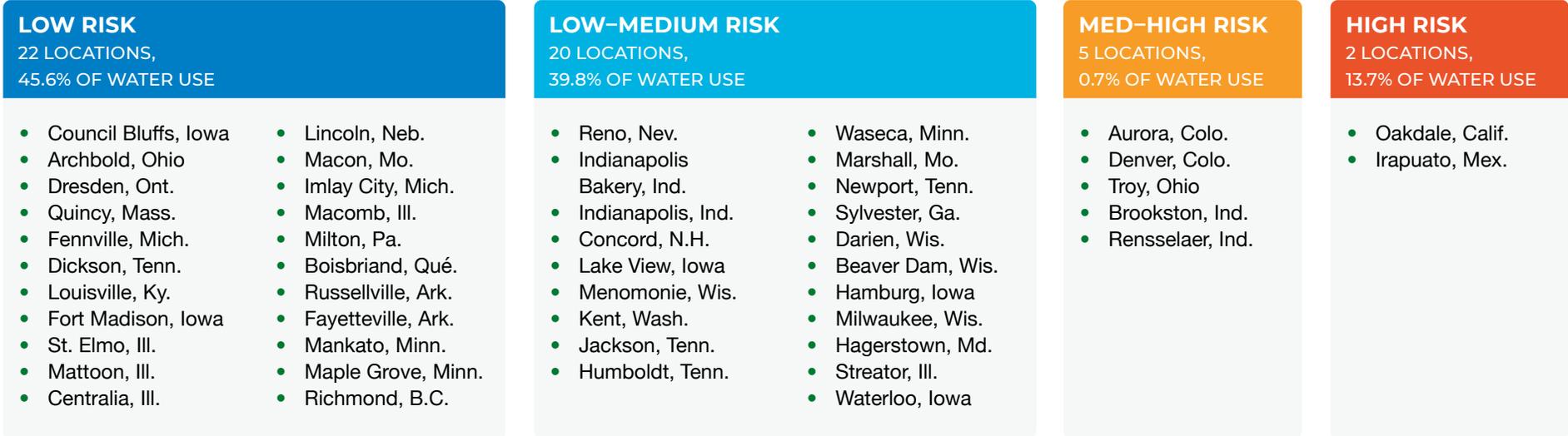
WATER DISCHARGE

- 23.4% Direct
- 17.4% Land/Irrigation
- 59.2% Publicly owned treatment facility



Water Risk by Location and Percent of Total Water Use

Our water risk is analyzed using the World Resources Institute’s (WRI) Aqueduct tool, which uses peer reviewed methods and the best-available data to map water risk globally. WRI water risk levels are determined using 12 different indicators including flood occurrence, access to water supplies, ecosystem impacts, and other metrics.



SUSTAINABLE DEVELOPMENT AWARDS

Our **Russellville, Ark.** Green Team explored shutting down utilities to areas of the facility being downshifted (not having a production shift the following day) to save water and energy.

3.45

million gallons of water conserved annually

WINNER
2019
CONAGRA BRANDS SUSTAINABILITY

Eliminating Waste¹

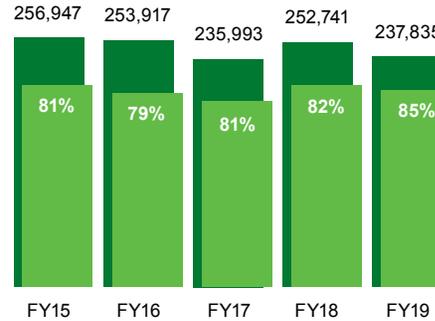
We are working systematically and strategically to reduce the amount of waste we generate in our facilities to capture the maximum value of the raw ingredients and other materials we buy. For unavoidable waste, we work hard to keep it out of landfills.

For each of our facilities, the sustainability team within EH&S tracks landfill and material diversion data monthly, using more than 15 descriptive categories. With this detailed waste characterization, our teams have insight on where the biggest opportunities exist to derive maximum use out of our material resources.

In fiscal year 2019, we decreased waste produced per pound of product by 2.4%, with 84.5% of solid waste generated from our facilities diverted to more beneficial uses through recycling, donations to feed people, use as animal feed, energy generation or land applications as a soil amendment. In celebrating America Recycles Day on November 15, [Conagra honored 11 Zero Waste manufacturing facilities for diverting more than 95% of waste materials from landfills through recycling and other innovative waste reduction measures.](#)

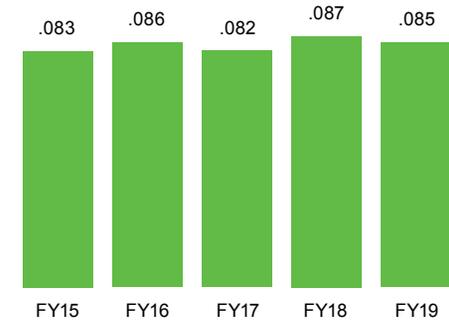
Total Waste Generation and percent of Waste Diverted from Landfill

(In US tons)



Waste Generation per Pound of Food Produced

(In pounds)



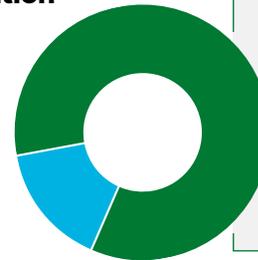
FY19 Waste Characterization

84.5%

Materials diverted from landfill

15.5%

Landfill



ORGANICS	67.95%	INORGANICS	16.55%
Animal Feed	26.07%	Aluminum	0.01%
Composting	7.64%	Cardboard	9.27%
Donation	0.66%	Mixed metals	0.60%
Energy recovery	0.06%	Mixed paper	0.64%
Food oil/grease	0.57%	Mixed plastics	0.52%
Mixed organics	1.66%	Mixed recyclables	0.72%
Wastewater Sludge	31.29%	Wood	4.67%
		Waste to Energy	0.12%

SUSTAINABLE DEVELOPMENT AWARDS

Waxed cardboard is not a prime candidate for recycling. But with more attention being given to the environment every day, our **Fort Madison, Iowa** team thought maybe someone out there had found a way to make use of it. That thought turned out to be a good one. 162 tons of cardboard, which had previously been sent to landfill, are now being recycled.

162 tons of waste diverted from landfill



¹Waste data does not include legacy Pinnacle facilities

Code of Conduct

The Conagra Brands Code of Conduct provides guideposts for how all of our employees and directors must conduct themselves when representing Conagra Brands both inside and outside the workplace. All new employees are required to take a course on our Code of Conduct as part of their onboarding process. We conduct annual trainings to ensure that employees are aware of our expectations and their obligations under the Code of Conduct. We also expect contractors, consultants, trainees, temps/agency workers, interns and volunteers to follow our Code of Conduct. Other service providers and suppliers must act ethically and in a manner consistent with our Code of Conduct and other contract requirements.

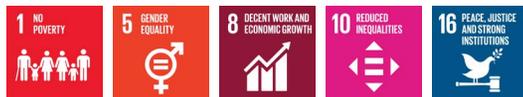
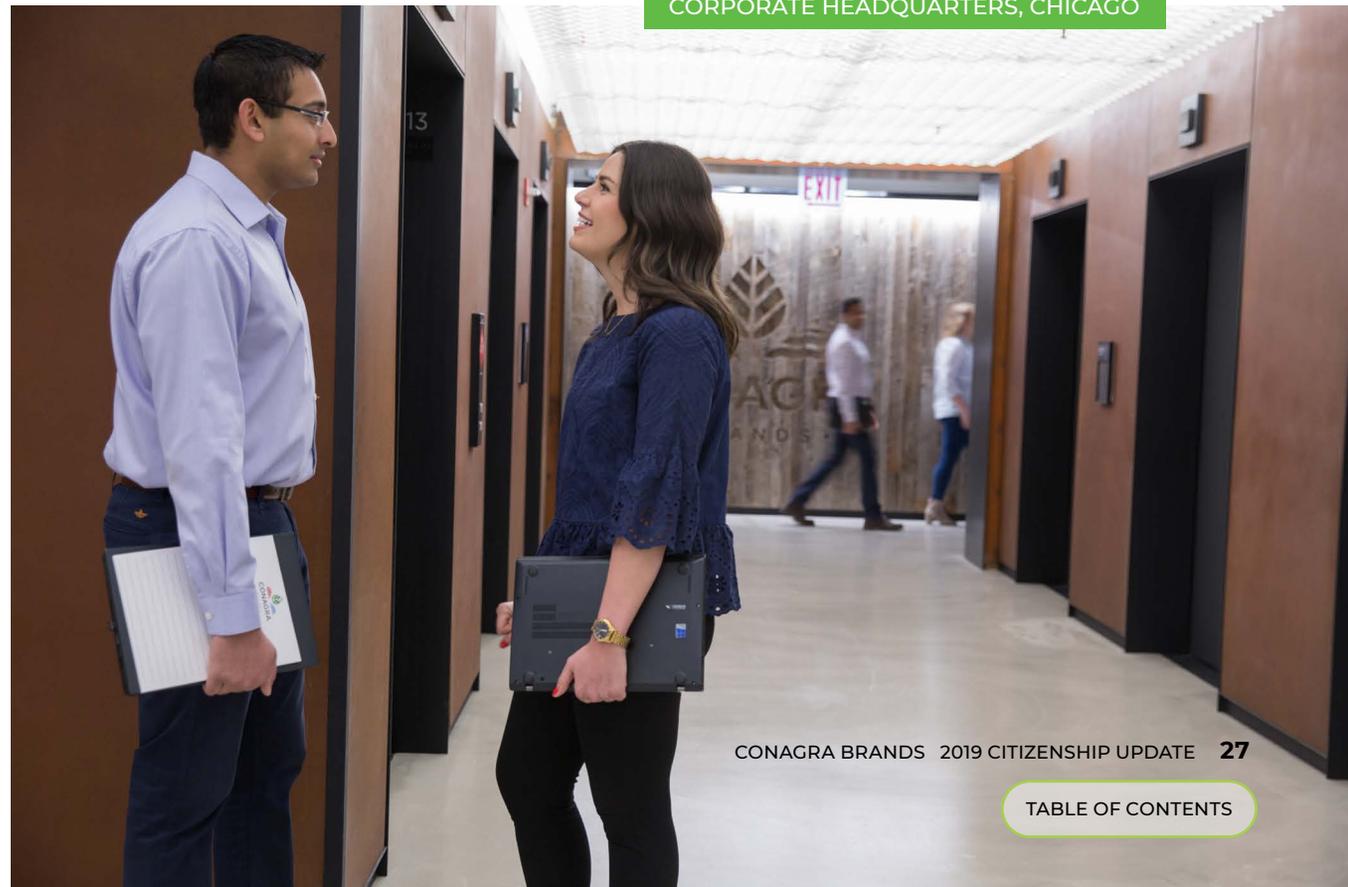
Our board of directors approved the code, and overall administration is handled by our Legal and Government Affairs department. The day-to-day administration of our Code of Conduct is managed by our local management teams. Matters relating to our Code of Conduct are routinely reported to the Audit/Finance Committee, which oversees the code at the highest level and designates appropriate personnel to determine remedial actions in the event of a violation. In addition, we require that our chief executive officer, chief financial officer, and controller comply with a separate **Code of Ethics for Senior Corporate Officers**.

Ethical Employment Practices

Conagra Brands prohibits the use of any forced or compulsory labor, including human trafficking and slavery, in all of our operations. Any work performed by an employee or other individual that is involuntary and/or performed under the threat of physical harm or other penalty is strictly prohibited. Conagra Brands also complies with state and federal child labor laws through our hiring policies and human resources practices. Our standard entry-level wage is equal to—and often exceeds—the local minimum wage in locales in which we operate.

To the extent any employee objects to his or her terms and/or conditions of employment or sees anything else of concern, he or she may raise a complaint to his or her manager, a member of the Legal and Government Affairs department, and/or through our third-party ethics hotline 866.567.CODE (2633). Conagra Brands takes seriously all reports made through our ethics hotline and ensures that all are investigated properly. We have a strict non-retaliation policy for all good faith reports made through all reporting channels, including our ethics hotline.

CORPORATE HEADQUARTERS, CHICAGO



Employee Health & Safety

As we strive to achieve an injury-free workplace, we are focused on maintaining a strong culture of safety, in which all employees commit to protecting themselves and their colleagues.

Our health and safety team audits each of our facilities every two years to ensure compliance with safety regulations and corporate policies. The team documents the audit results and tracks

corrective actions to ensure we hold ourselves accountable for providing a safe work environment. As follow-up to any workplace injury or illness (an “incident”) or near miss, we require a thorough investigation to identify and address the root cause.

During fiscal year 2019, our Occupational Safety & Health Administration (OSHA) Incident Rate (OIR) experienced a 4% increase from the previous year,

an expected outcome of reporting and tracking standardization across newly acquired facilities. The OIR was 2.28 incidents per 100 full-time workers, which is below the industry average of 4.2¹ for companies in the food manufacturing sector. In fiscal year 2019, OSHA inspected 7 Conagra Brands facilities, which is a 13% decrease from the previous fiscal year. Each inspection resulted in only minor citations.



MENOMONIE, WIS.

¹U.S. Bureau of Labor Statistics, as reported by the U.S. Department of Labor for 2018

Culture & Workplace

We take pride in our culture—the most energized, high-impact culture in the food industry. We call it the Conagra Experience—a culture that supports and enables our six Timeless Values:

- **Integrity:** Doing the right things and doing things right
- **External focus:** Centering on the consumer, customer, competitor and investor
- **Broad-mindedness:** Rejecting silos and embracing disciplined curiosity
- **Agility:** Converting insights into action with the speed of an entrepreneur
- **Leadership by all:** Simplifying, making decisions, inspiring others, and acting like an owner
- **Focus on results:** Leveraging a “refuse-to-lose” obsession with impact and value creation

Our employees are the driving force behind our success and we invest in relevant programs and rewards to help them be their best in all areas—from their health and wealth, to growth and balance.

Diversity & Inclusion

At Conagra Brands, we leverage the differences we bring to the table as a competitive advantage. Diversity and Inclusion (D&I) is about much more than race, gender and sexual orientation. In fiscal year 2019, we were proud to announce that for the fifth year in a row, **Conagra Brands received a perfect score of 100% on the Human Rights Campaign’s Corporate Equality Index.**



EMPLOYMENT BY ETHNICITY

Asian 4%
 Black/African Amer. 10%
 Hispanic/Latino 19%
 White 57%
 Other 2%
 Not Disclosed 8%



EMPLOYMENT BY GENDER

Female 41%
 Male 59%



EMPLOYMENT BY AGE

Under 30 14%
 30-50 49%
 Over 50 37%



All of our efforts support the **CEO Action for Diversity & Inclusion™ Pledge**, which Conagra Brands signed when it launched in June 2017. Everyone in the organization owns our commitment to D&I, from our senior leaders and executive sponsors through to individual contributors, employee resource groups, and colleagues in the field and at our manufacturing facilities. **Our talent microsite outlines our D&I strategy and programs.**

We also actively pursue contracts with minority, women and veteran-owned companies. During fiscal year 2019, we spent more than \$350 million with more than 750 minority, women and veteran-owned businesses across all procurement categories and business units.



Community Impact & Philanthropy

Conagra Brands is passionate about the food we make and we firmly believe that everybody has the right to be able to access good food when they need it. Unfortunately, food insecurity impacts people living in every county of the United States, and we are focused on combatting food insecurity in the communities our employees call home. We take a holistic approach to impact this issue through a variety of resources including volunteerism, product donations, and financial contributions.

We are proud to serve our neighbors by granting essential funds through the Conagra Brands Foundation to highly-effective nonprofit partners across the country that provide people of all ages with programs and services aligned with our core focus areas: food access, nutrition education, cooking skills, healthy and active lifestyles, and select urban agricultural programs that have a clear community focus and provide entrepreneurial skills to help individuals participate in the farm-to-fork economy.

This report highlights some of our key initiatives and the nonprofit partners we have supported to ensure that the communities where we do business have access to healthy and nutritious food.



DENVER



OMAHA



CHICAGO

FY2019

Total giving cash and in-kind corporate and Foundation
\$21,425,033

Total giving employees
\$556,230

Grants awarded **498** Volunteer hours **10,547**



MEXICO CITY

PICTURED:
 MONTH OF SERVICE EVENTS
 FROM ACROSS OUR LOCATIONS





EMPLOYEES AT THE GCFD HUNGER WALK, CHICAGO

Feeding America

Conagra Brands has a long-standing relationship with Feeding America, the nation's leading hunger relief nonprofit. The Conagra Brands Foundation has funded research to understand how hunger impacts vulnerable populations; national PSAs and marketing campaigns to raise awareness; programs to improve access to nutritious food; and local grants to increase the capacity of Feeding America's network of 200 food banks across the nation. We are a proud partner with Feeding America on its nationwide Hunger Action Month campaign each September, which is designed to mobilize the public to take action on the issue of hunger. Conagra Brands also provides all of our donations of food to Feeding America. In fiscal year 2019, we donated over 19.4 million pounds of food to Feeding America and its network of food banks.

Month of Service

Conagra's Month of Service every April is an opportunity for employees across North America to give back and make a difference in their own backyards. In fiscal year 2019, the program grew in scope as we welcomed legacy Pinnacle employees and incorporated their traditional spring service program ACTs (Action Changes Things).

While we encourage employees to volunteer on causes near and dear to their hearts throughout the year, during Month of Service we focus on issues including hunger, nutrition, food insecurity, and access to healthy food. From repacking fresh fruits and vegetables and much-needed protein at food banks; to preparing and serving meals for those in need; to helping plant and maintain urban gardens; and more, our activities generated the equivalent of 697,277 meals for people facing food insecurity across the United States and in Canada, Mexico, and Puerto Rico.



NOURISH OUR COMMUNITY PARTNER DEMONSTRATION, SOS CHILDREN'S VILLAGES, ILLINOIS

Nourish Our Community

For the past 25 years we have invited employees to nominate nonprofit organizations that are near and dear to their hearts to be considered for grants through the Nourish Our Community program. In fiscal year 2019, we awarded grants totaling \$294,100 to 16 highly-regarded and well-established nonprofits in 12 states, including Arkansas, Colorado, Illinois, Iowa, Minnesota, Nebraska, Tennessee, and Wisconsin.

By funding effective local programs, the Nourish Our Community program directly impacts our friends and neighbors in communities across the country. Conagra employees play a pivotal role in the success of this program—in addition to nominating the nonprofit organizations, an all-employee panel reviews each application and ultimately makes the final grant decisions.

Shine the Light on Hunger

The Shine the Light on Hunger campaign, now in its 12th year, is a community-wide call to action, advocacy, and education campaign that raises awareness and funds to support food access programs in Nebraska and Western Iowa. In 2018, our goal was to raise the equivalent of over 1.5 million meals for Food Bank for the Heartland, a leader in the fight against hunger and food insecurity in the region. We recognize that achieving a goal of this magnitude requires the support of the larger community and worked with a coalition of local partners including the Mayor’s office, Baker’s Supermarkets, and arts and cultural institutions to engage everyone in the campaign. The Conagra Brands Foundation continued its annual commitment to match these donations dollar-for-dollar up to \$100,000. Together, we managed to raise the equivalent of 2.1 million meals, making it our most successful campaign yet.



EMPLOYEES VOLUNTEER TO HELP A COLLEAGUE REBUILD AFTER FLOODING, NEBRASKA



SHINE THE LIGHT ON HUNGER CHECK PRESENTATION, OMAHA

United Way

The United Way seeks to advance the common good in areas across the country—and around the world—by focusing on education, income, and health: the building blocks for good quality of life and strong communities. There are active United Way chapters in all 50 states, in or near the communities where our employees live and work.

During the fall 2019 campaign, we encouraged employees at locations around the country to make personally-meaningful gifts that would benefit their local United Way. Employees also had the opportunity to contribute through in-office fundraisers including bake sales, carnivals, and professional headshot sessions. With participation from employees at 30 facilities and office locations, we contributed more than \$550,000 to United Way offices around the country.

Disaster Relief

When disaster strikes, especially within the communities where our employees live and work, Conagra Brands works with local nonprofits to provide funds and product donations. In fiscal year 2019, with flooding in Texas, Nebraska and Iowa, Conagra made contributions to the American Red Cross and other local organizations to support employees and other impacted residents. Additionally, the company made contributions to the American Red Cross and local non-profits to support residents impacted by Hurricanes Florence and Michael.

Reporting Parameters

Thank you for your interest in Conagra Brands' 2019 Citizenship Report.

All data in this report cover the company's fiscal year 2019, which ended May 27, 2019, unless otherwise specified. Our reporting covers all company-owned facilities, other than one international location in Italy, which was divested in May 2019. APEX Companies, LLC completed an [independent verification](#) of environmental data included in the Better Planet section of this report. Other data included in the report have not been audited by a third party; however, the report does include the best information available through our existing data management systems. Additional information about our company is available on our website, www.conagrabrands.com.

In October 2018, Conagra Brands completed the acquisition of Pinnacle Foods Inc. Unless otherwise noted, data contained in this report generally include the brands and facilities acquired in that transaction since the date we acquired them. This acquisition significantly changed our business footprint and we are currently working to adjust our long-term sustainability goals to be more reflective of our current business footprint. These adjusted goals will be stated in future reports and on our website.

In November 2016, we completed the spin-off of our Lamb Weston potato business. This included several potato production facilities. Appropriate baseline adjustments were made to all reported environmental metrics.



For questions regarding this report, please contact
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