



# KATYA HANTEL

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# Approach to Sustainability Drives Business Value

## Healthy Planet, Healthy Business

Climate Change



Packaging



Agriculture



Water



Waste



Delivering Value for Stakeholders

- ✓ Investor
- ✓ Customer

- ✓ Consumer
- ✓ Regulatory

- ✓ Employee Engagement
- ✓ Non-Governmental Organizations

# Sustainability Focus Areas Aligned With Consumer Trends

## Retail Dollar Sales and 3-Year CAGR



Sustainable Packaging	Sustainable Agriculture	Lower Carbon Footprint	Water Conservation	Less Waste
\$6,526MM	\$1,581MM	\$926MM	\$187MM	\$150MM
+10%	+6%	+7%	+7%	+1%

# Key Goals & Metrics Align With Sustainability Priorities



**25% reduction** in manufacturing greenhouse gas emissions & **20% reduction** in sourcing-related greenhouse gas emissions across portfolio by 2030

**100%** renewable, recyclable or compostable plastic packaging by 2025

**100%** sustainable palm oil  
**100%** cage-free eggs by 2024, one year earlier than original target

**Nearly 85%** of our operational water comes from lower-risk geographies

**87%** of materials diverted from landfill

Note: Data from Conagra 2021 Citizenship Report. Scope of goals aligned to sources and uses material to company's sustainability footprint. More detail & full list of ESG targets at <https://www.conagrabrands.com/our-company/corporate-social-responsibility>. Conagra Brands commits to reduce absolute scope 1 and 2 GHG emissions 25% by 2030 from a FY2020 base year. Conagra Brands commits to reduce scope 3 GHG emissions from purchased goods and services 20% per metric tonne of material sourced within the same timeframe. The target boundary includes biogenic emissions and removals from bioenergy feedstocks.

# Modern Sustainable Product Attributes



✓ First brand to introduce *Carbonfree*® **Certified Carbon Neutral** single-serve frozen meals

✓ Produced in a **TRUE Zero Waste Certified Facility**

✓ **Paper-based** serving bowls

✓ **Recyclable** outer cartons made from responsibly sourced tree fiber

# Sustainable Agriculture Practices Minimize Need for Water, Pesticides and Fertilizer



Crop-specific farmer practices have:



- ✓ Avoided ~56,000 gallons of pesticides
- ✓ Reduced fertilizer required annually by 5%

- ✓ Reduced water use by nearly 15%

Source: [Conagra 2021 Citizenship Report](#). Birds Eye sweet corn, green bean, peas and carrot farmers have reduced pesticide application by strategically following potatoes with carrots in our crop rotation, which has reduced the application of soil fumigants on fields by 56,250 gallons. Through targeted soil analysis, drip irrigation, crop rotation and re-integration of organic crop residues into the soil, our main broccoli and cauliflower supplier has reduced the volume of fertilizer required annually by an estimated 5%. Our tomato farmers utilize drip irrigation on 98% of their fields, reducing overall water use by nearly 15% compared to traditional furrow irrigation systems.

# Sustainable Packaging Design Supports Premiumization



Products in plant-based serving bowls have **avoided an estimated 23MM lbs. of plastic** and driven **~\$1B in sales**



Note: Plastic avoided calculations based on estimated number of units sold late FY17 through FY21 for products in pressed paper serving bowls or fiber serving bowls (pictured). Sales dollars estimate based on best available data IRI POS, Total US-MULO+C, aggregate Dollar sales Conagra FY18 - FY21 (Plastic Avoided Frozen Single-Serve Meal Sales). Logos not exhaustive of all brands in plant-based packaging.

# First Major Hot Cocoa Brand to Move From Round Canisters to Recyclable Cube Packaging



# Space-Efficient Package Design From Manufacture to Retail

Empty Canisters Nestable for Space-Efficient Transport



Product Stackable for Efficient Use of Shelf Space



Note: Images and relative sizing illustrative

# Eco-Efficient Cube Drives Business & Environmental Benefits



## Packaging

- ✓ Easy grip
- ✓ Recyclable



## Climate Change

- ✓ **15% lower carbon footprint** associated with manufacturing and transporting containers



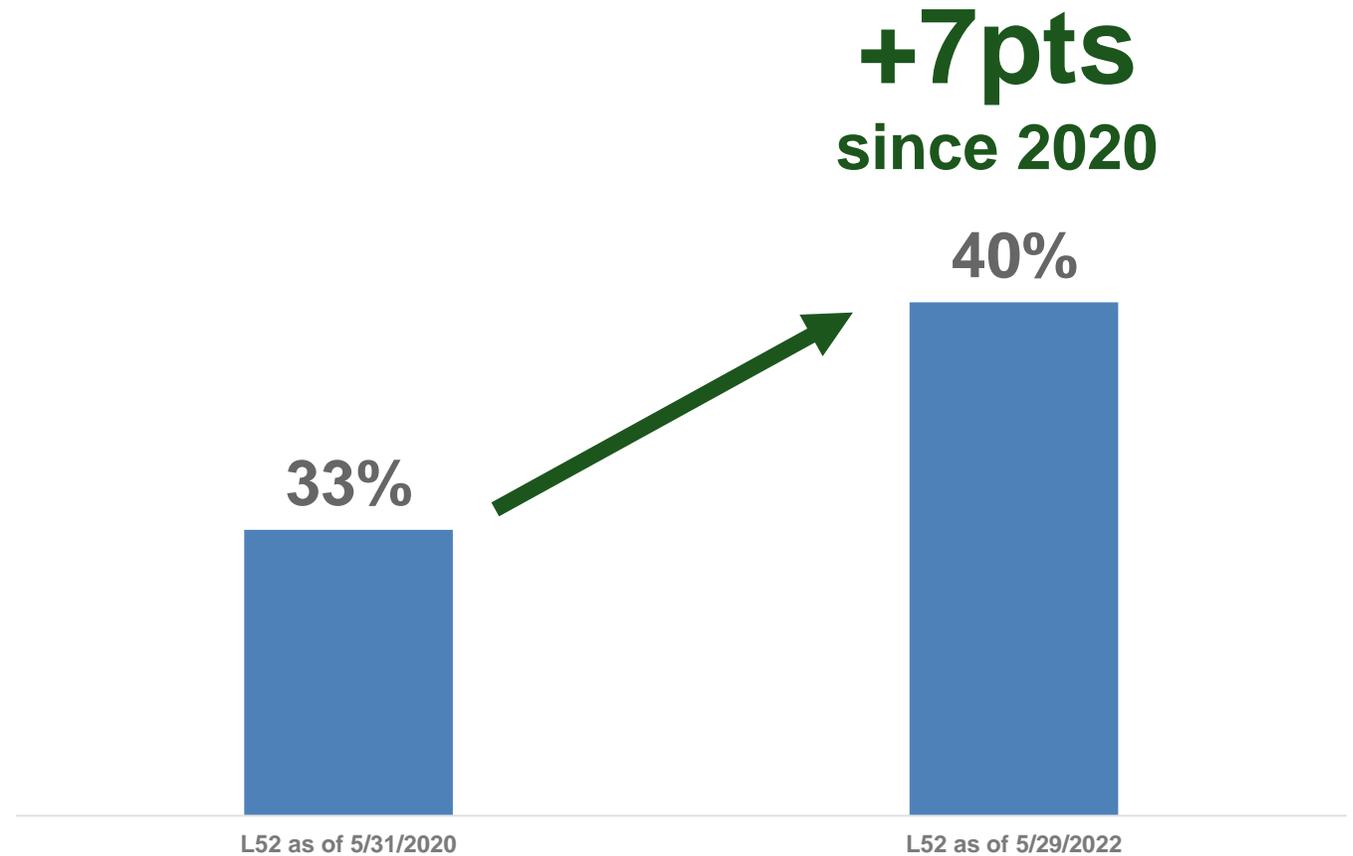
## Value Chain

- ✓ Reduced truck trips **save 1,000 gallons of diesel** annually
- ✓ Up to **+150%** retail shelving capacity

# Sustainable Square Canister Fueled Dollar Share Growth



Market Share of Hot Cocoa Canisters



# Conagra Approach to a Healthy Planet Drives a Healthy Business

Supply chain sustainability initiatives have **saved nearly \$280MM** since 2009



✓ Decreased carbon footprint by **~215,000 metric tons** – equivalent to the carbon sequestered by **planting 3.5MM trees\***



✓ Saved **~32,000 tons** of packaging materials



✓ Conserved **~3.7 billion gallons** of water



✓ Reduced waste by **~122,700 tons**

Note: Data summarized from [Conagra 2021 Citizenship Report](#) & [Conagra Brands Celebrates Employee-Led Sustainable Development Awards Program](#) news release, June 3, 2022.

\*Rounded value from [EPA Greenhouse Gas Equivalencies Calculator](#). Information on the EPA's estimates and assumptions available online.